JACKSON D. PUZEY

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EDUCATION

Brigham Young University — Marriott School of Business **Provo, UT**
Bachelor of Science in Business Management, Minor in Italian *Expected April 2028*
- GPA: 3.67 / 4.00
- Relevant Coursework: Finance, Accounting, Statistics, Information Systems (SQL, VBA), Global Supply Chain, Marketing
- Co-President, BYU Italian Association; member, International Business Association, Commercial Real Estate Club, Fashion Association

Università Bocconi **Milan, Italy**
Business Student Exchange Program *Jan 2026 – Jul 2026*
- Selected as one of two Brigham Young University students for exchange at Bocconi
- Coursework: Management Consulting, Digital Strategy, Management of Fashion Companies, HR Management (taught in Italian)

SELECTED CONSULTING PROJECTS

Luxury Retail Distribution: Omnichannel Strategy **Management Consulting · Bocconi, 2026**
- Authored the consulting report and presentation on luxury fashion distribution strategy for an industry think tank client, covering consumer behavior, channel conflict, returns policy, and supply chain design
- Compared flagship store economics against e-commerce growth using pricing, adoption, and consumer demographic research to recommend a channel mix

Costa Crociere: Digital Engagement Strategy **Digital Strategy · Bocconi, 2026**
- Built a digital strategy to reach younger travelers through social media, geolocation targeting, and a platform for solo cruising
- Designed the app mock-up for the concept and presented the final recommendations with the team to Costa Crociere executives

EXPERIENCE

A Lettered Home **West Richland, WA (Remote)**
Operations Support *Dec 2025 – Aug 2026*
- Built and maintain the first CRM system for a family retail business, structuring customer and sales records so repeat purchases could be tracked
- Managed inventory and monitored live sales through a remote point-of-sale system

Topgolf **Vineyard, UT**
Assistant Office Administrator *Aug 2025 – Dec 2025*
- Processed payroll, onboarding paperwork, and daily cash and tip reconciliation for a high-volume venue
- Reconciled daily receipts and vendor invoices for management reporting; tracked state and local license and permit compliance with no lapses

Event Ambassador *Oct 2024 – Aug 2025*
- Coordinated company events with guests, kitchen staff, and management, tracking supply levels during shifts to prevent shortages

BYU Store **Provo, UT**
Supply Chain Associate *Aug 2025 – Dec 2025*
- Cut inbound sorting time by about two thirds by moving receiving to a direct-to-pallet workflow
- Processed daily supply orders in NetSuite for a store serving roughly 10,000 customers a day, checking deliveries against paperwork

LEADERSHIP & SERVICE

Società Dante Alighieri & Oratori Lombardi **Milan, Italy**
Camp Coordinator *June 2025*
- Scheduled 15 days of activities, meals, and outings for 150 elementary and middle school students, running nine-hour daily programs and supervising transit across Milan

The Church of Jesus Christ of Latter-day Saints **Northern Italy**
Volunteer Representative *Aug 2022 – Aug 2024*
- Managed advertising and content for community language courses; one campaign brought in about 7,000 inquiries against a normal baseline near 100
- Trained more than 150 volunteers on digital outreach and led technology trainings across several cities in Northern Italy

SKILLS & INTERESTS

- Technical: Microsoft Excel (advanced formulas, pivot tables), Tableau, SQL, VBA, NetSuite, CRM and point-of-sale systems
- Languages: English (native), Italian (professional working proficiency)
- Certifications: Market Research for Commercial Real Estate (ARTI Academics, 2026); Google Analytics; Google Ads